



THE CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

CB3 Liquor License Application Questionnaire: Corporate Change

Date: 12/16/15

Premise address: 39 Essex St., New York NY 10002

Corporate Name: Old Man Hustle LLC

What is the percentage of the corporate change? 70%

Name of partner leaving the corporation? Michael Jarmuz and Paige Danoff.

Name of partner joining the corporation? No new partners. Jesse Danoff (originally 30% ownership) bought
out the aforementioned two partners.

What will be position of new partner regarding day-to-day operations? Manager.

What other licensed businesses has the partner been associated with? The Law Offices of Jesse Danoff
(Legal Services)

Will the business name be maintained? Yes.



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Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license
 alteration of an existing liquor license
 corporate change /Change in Method of Operation

Check if either of these apply:

- sale of assets
 upgrade (change of class) of an existing liquor license

Today's Date: 12/16/15

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: On Premises.

If alteration, describe nature of alteration: _____

Previous or current use of the location: _____

Corporation and trade name of current license: Old Man Hustle LLC

APPLICANT:

Premise address: 39 Essex St.

Cross streets: Essex and Grand

Name of applicant and all principals: Old Man Hustle LLC - Jesse Danoff, Member

Trade name (DBA): Old Man Hustle

PREMISE:

Type of building and number of floors: 5 story apartment & retail

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? Yes No What is maximum NUMBER of people permitted? 74

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):
C6-2

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) Every day - 4 pm to 4 am.

Number of tables? 1 Total number of seats? 13

How many stand-up bars/ bar seats are located on the premise? 1

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): Angled, 20 feet.

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

Small plate menu, appetizers

What are the hours kitchen will be open? All hours of operation.

Will a manager or principal always be on site? Yes No If yes, which? Manager/Principal

How many employees will there be? 2

Do you have or plan to install French doors accordion doors or windows? Already installed.

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: 2 small surround sound speakers

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) We will employ one licensed security guard on weekends night who will work from 9 pm to close.

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.
We are in constant communication with our neighbors to make sure they are not affected. We play music at a level that is low enough for people to talk. If the noise levels become an issue, we will install more soundproofing.

Do you have sound proofing installed? Yes No

If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business The Law Offices of Jesse Danoff, Legal Services

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 1; Delancey Wine and Spirits

How many On-Premise (OP) liquor licenses are within 500 feet? 2

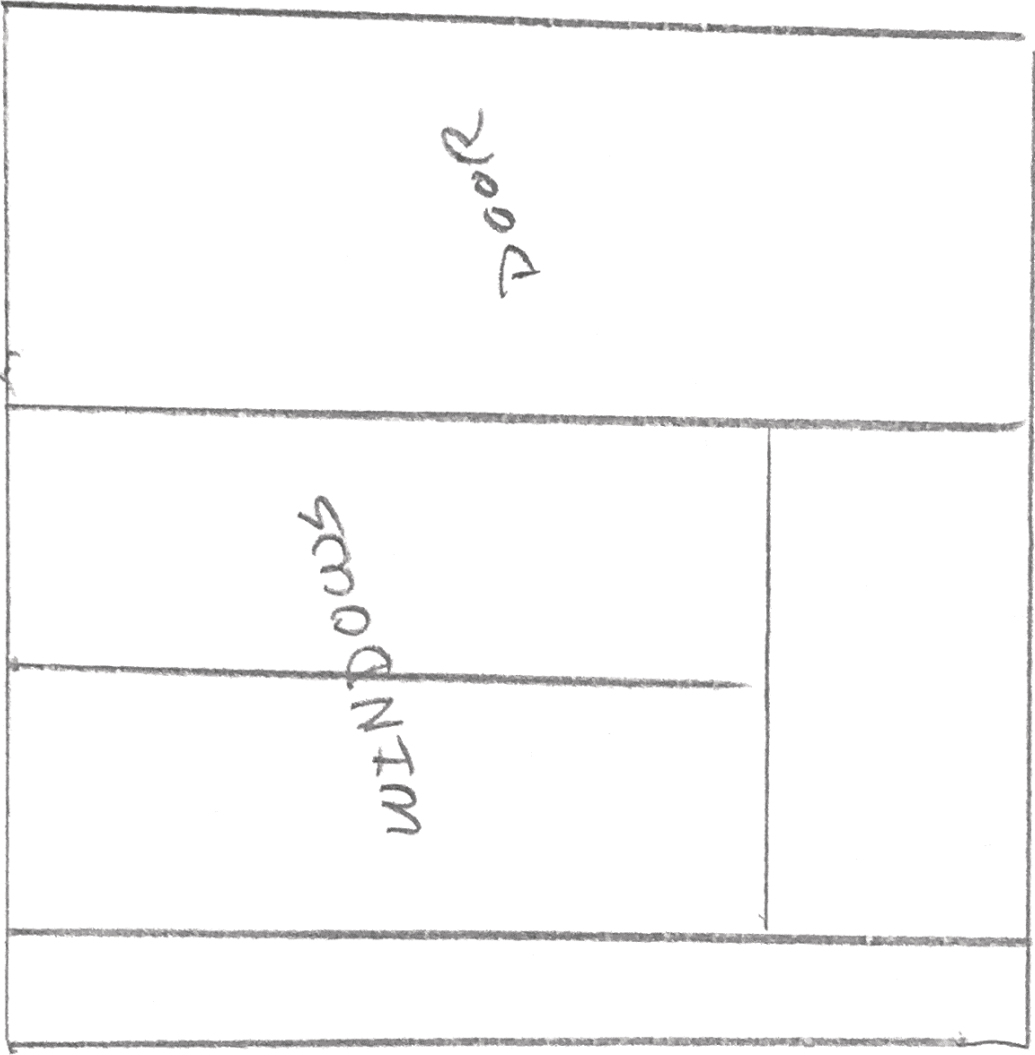
Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

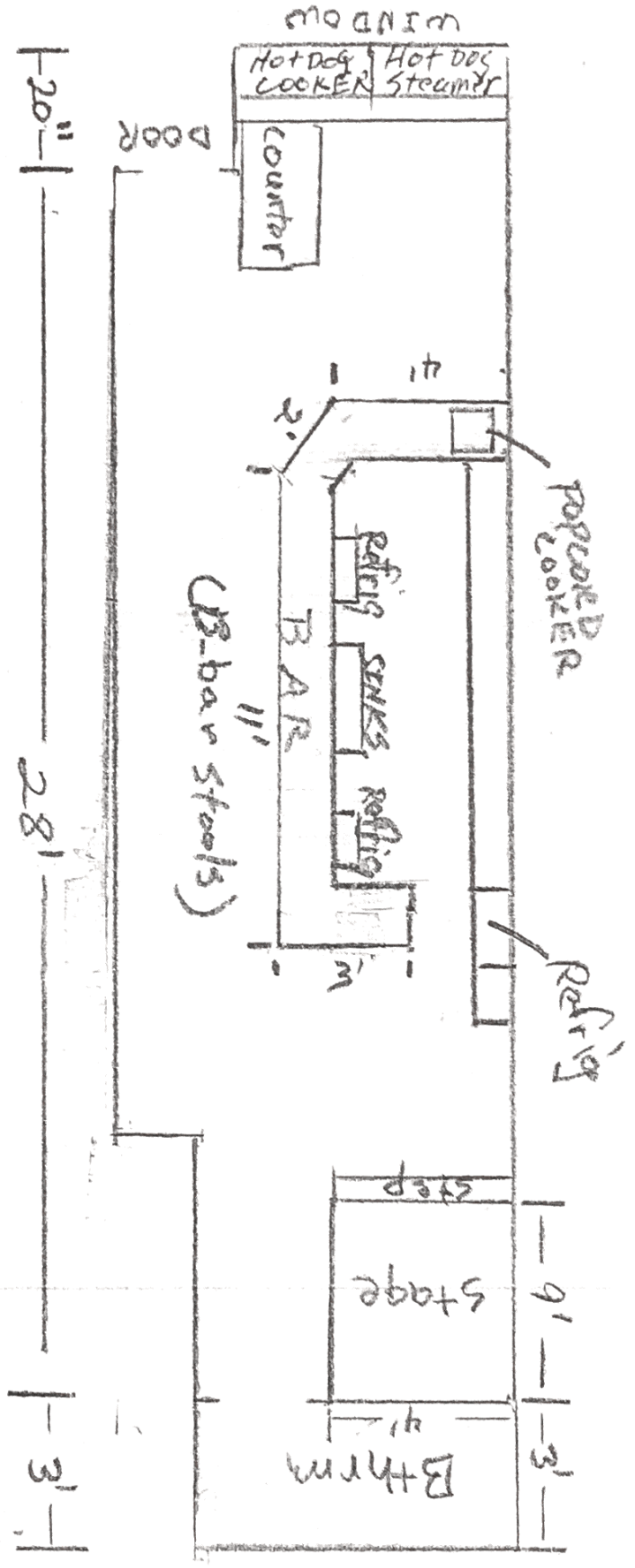
Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

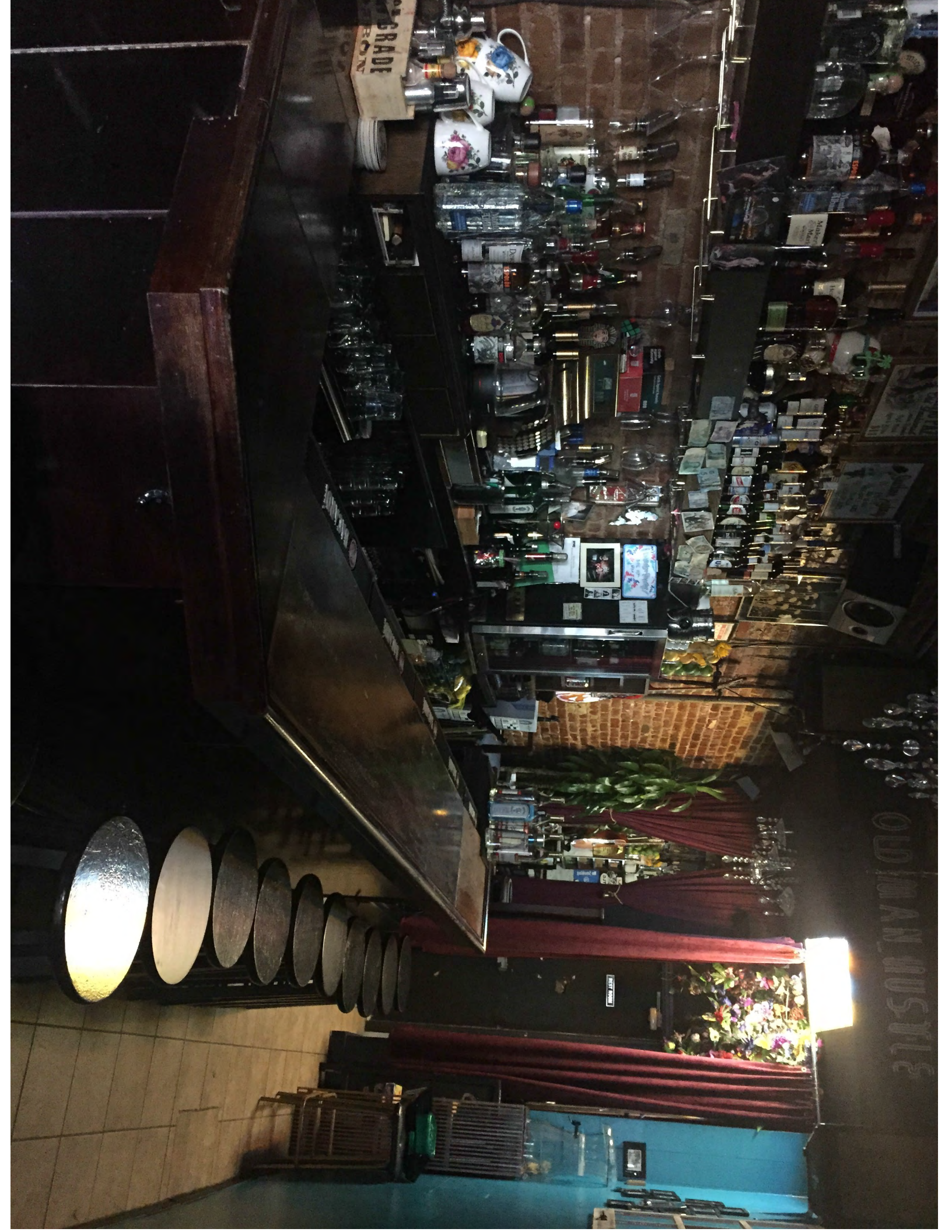
1. I will close any front or rear facade doors and windows at 10:00 P.M. every night or during any amplified performances, including but not limited to DJs, live music and live nonmusical performances.
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs/ promoted events per ____, more than ____ private parties per _____.
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. I will have happy hour and it will end by 7 pm.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.



9'



Old Man Hostel



100% GRADE
ROBIN

OLD MAN AUSTIN







OLD MAN HUSTLE

COCKTAILS

Sade's Slow Jam 12

ketel one, sloe gin, so-co, lavender bitters,
orange juice & vanilla

Nice Kilt! 11

dewars, fresh lemon juice, simple syrup
stirred and topped with seltzer
with blackberry garnish

You're Fired!....Margarita 10

espolon blanco, jalapeño honey syrup,
fresh lime juice, cointreau, hot sauce

The Blackberry Gibb 10

stoli, fresh lemon juice, simple syrup
stirred and topped with seltzer

Southern Highway 12

so-co, jim beam, pineapple juice,
vanilla & fresh lemon

Love, Andie Walsh 10

bacardi, fresh lime juice, grenadine,
a dash of bitters served in martini glass

Beekeeper 10

tanqueray, basil, honey syrup,
fresh lemon juice topped with bubbles

The Octavio Paz Old Fashioned 12

muddled agave, bitters, espolon reposado,
legal mezcal joven & orange zest

Jared's Delightful Bloody Mary 10

ritos, lemon, tomato juice, hot sauce, fresh

BEER

Lagunitas Little Sumpin' 7

7.5% - btl - colo

Not Your Father's Root Beer 7

5.9% - btl - ill

Lefthand Milk Stout Nitro 7

6.0% - btl - colo

Harpoon UFO White 6

5.3% - can - mass

Stella Artois 6

5.0% - btl - belgium

Harpoon IPA 6

4.8% - can - mass

Amstel Light 6

5.9% - btl - netherlands

Crabbies Ginger Beer 7

4.8% - btl - uk

Lagunitas IPA 6

4.8% - btl - uk

Corona 6

4.8% - btl - mexico

Sixpoint Crisp 6

5.4% - can - bk

Yuengling Lager 5

4.4% - btl - nepa

Dale's Pale Ale 6

6.5% - btl - colo

Blue Moon 7

5.4% - btl - colo

Magners Cider 7

4.5% - btl - ireland

Red Stripe 6

4.7% - btl - jamaica

HAPPY HOUR

Mon-Sat Open-7pm

\$1 shot with beer purchase

\$1 off beer

\$2 off specialty cocktails

\$5 mixed well

Sunday

\$6 cocktail special & \$1 well shot with beer purchase

MON-WED \$5

HIGH LIFE & SHOT ALL DAY

FOOD

Served all hours.

Cheese Plate 7

Salami & Cheese Plate 7

Popcorn 3

Grand St.

Law Office	Park	Essex St.	Grocery
			Photo
			Chinese Restaurant
			Clothing
			Car Service
			Food Store
			Safe Horizons
			Tile Store
			Old Man Hustle – 39 Essex St.
			Spa
			Cigar and Vape Shop
			Wine Store
			Vacant
			Antiques
			Doctor
			Vacant
			Pickle Shop
	Pizza Place		
	Vacant		

Hester St.

